

The Content Council Privacy Policy

Effective May 2018

In an effort to maintain efficient service while respecting the privacy of those who visit The Content Council Web site (www.thecontentcouncil.org) and correspond electronically with The Content Council, The Content Council has created and posted the following privacy policy. This privacy policy is incorporated into and is a part of the [Terms and Conditions of Use](#) of our Site.

The Content Council is committed to keeping your e-mail address confidential. We do not sell, rent or lease to third parties the emails of members, Conference attendees, Pearl Awards entries or anyone else with whom we conduct business.

Information Collection and Use

We will collect personally identifiable information that you provide to us, including, but not limited to, your name, employer's name, address(es), telephone and fax number, e-mail address, and credit card information. The Content Council may use and store such information in order to notify you of official The Content Council business; provide a product or service you requested; secure your membership status; complete your online donation; analyze, evaluate, and improve member and prospective member needs and interests; alert you of The Content Council news, activities, courses and programs, services and benefits; and for other legitimate and lawful business purposes. Personally identifiable information may be given to a third party in order to complete a specific business transaction on behalf of The Content Council. Contact information from inquiries received by The Content Council may be shared with The Content Council members to provide a service, satisfy a question, or develop a prospective business relationship.

We may disclose personally identifiable information to the proper authorities if we become subject to a subpoena or court order, or if we are otherwise legally required to disclose such information. We also may use and disclose information about you to establish or exercise our legal rights, to enforce the [Terms and Conditions of Use](#), to assert and defend against legal claims, or if we believe such disclosure is necessary to investigate, prevent, or take other action regarding actual or suspected illegal or fraudulent activities or potential threats to the physical safety or well-being of any person. If all or part of The Content Council is merged or otherwise transferred to another entity, we may transfer the personally identifiable information you provided to us to such entity as part of that transaction.

Interactions with Other Users

If you interact with other users of the Site, those users may see personal information you provide in a member directory such as your name, profile photo, and/or descriptions of your activity, including sending invitations to other users, chatting with other users, liking posts, following blogs.

Registration and Order Forms

In order to enroll or register in a program; attend The Content Council events, meetings, or conferences; or request products or services; you may be required to fill out a registration or order form and provide personally identifiable information which we will use to process your registration or order. In certain circumstances, a program accessed through the Site may be jointly sponsored or co-sponsored with other organizations and registration may or may not be handled by The Content Council. In such event, this privacy policy will not apply – instead, such third-party's privacy policy will be controlling. Please note that The Content Council is not responsible for the privacy policies of these other organizations (or their use of your personally identifiable or other information) and hereby disclaims any liability or responsibility in connection therewith. In addition, your name and information may appear on registration or attendee lists distributed at The Content Council events, meetings and conferences to other attendees and third parties. Please note that The Content Council provides Annual Meeting

sponsors and exhibitors with attendee names and postal addresses, not email addresses. Attendees are granted access to a list of the names and institutions (including countries) of other registered attendees.

Cookies and Log Files

Cookies are pieces of stored information used to provide smoother navigation throughout the Site, such as a saved password; to identify user trends, such as page views; and for other internal purposes, such as assessing the effectiveness of the Site. You have the option of setting your computer to disable cookies or to alert you when cookies are being used. If you choose to disable cookies, please be aware that portions of the Site may not function properly.

Links

There are links to other websites throughout the Site. Please note that The Content Council is not responsible for the privacy policies of those other sites and hereby disclaims any liability or responsibility in connection with such linked sites.

Security

Online registration and information such as credit card numbers will be secured using a commercially accepted method of encryption. However, while we employ reasonable security measures to protect your personal information, please be aware that no method of electronic transmission is completely infallible, and we cannot guarantee its absolute safety. If you become aware of any breach of Site security, please contact us immediately.

Updating Personal Information and Participation

You may contact The Content Council as set forth below to update your personally identifiable information, opt-in to, or opt-out of any service at any time. We will provide opt-in and opt-out opportunities as applicable to the service or product being offered.

Privacy Policy Updates

Should any changes be made to this privacy policy, we will post them on this page with appropriate explanation.

Acceptance of our Privacy Policy Terms

Using The Content Council website indicates your acceptance of our privacy policy. Your continued visits to The Content Council website after changes are posted to this policy will signify your acceptance of those changes.

Contact information

If you have questions, please contact us at:

The Content Council
355 Lexington Ave. Floor 15
New York, NY 10017
212-297-2191
info@thecontentcouncil.org